



LANCASTER FAIRFIELD COUNTY CHAMBER OF COMMERCE

2024
MEMBERSHIP GUIDE
BENEFITS • SPONSORSHIPS • OPPORTUNITIES



ABOUT US

On behalf of the Lancaster Fairfield County Chamber of Commerce, our staff, Board of Directors, and over 600 member organizations, I'd like to thank you for your interest in contributing to our Chamber.

The mission of the Lancaster Fairfield County Chamber of Commerce is to create a prosperous business environment that enhances life in our region by providing value-added programs and services that contribute to our members' success.

In this packet, you will find a wide variety of services and opportunity designed to help your organization, your employees, and you as a business leader. From networking events and training opportunities, to marketing benefits and additional resources, all designed to equip you with the tools needed for your organization to grow and thrive.

Our staff is always available to help you navigate through the many benefits and services provided at each level of membership. Whether you're a new business owner just starting out or a long-time member of the Chamber, we're happy to answer any questions that you may have.

For more information, visit our website at lancoc.org or give us a call at 740-653-8251. Thank you once again for your interest in the Lancaster Fairfield County Chamber of Commerce, and we look forward to hearing from you soon!

TRAVIS MARKWOOD
CHAMBER PRESIDENT

CHERYL BARBER
MEMBER SERVICES DIRECTOR

MARGIE DONNELL
OPERATIONS MANAGER

LOGAN WEAVER
MARKETING COORDINATOR

LANCASTER FAIRFIELD COUNTY
CHAMBER OF COMMERCE

THE NETWORKER

The Networker is your foot in the door to the wide variety of services and benefits provided by The Chamber. With your investment, you will receive the opportunity to network with over 600 members, gain visibility, and access business resources. This level includes all of our core benefits and is designed to give you tools for success.

Core Membership Benefits

- Standard listing in online business directory (Company, address, phone, brief description, links)
- Invites to and member pricing on Chamber events
- Subscription to weekly Chamber e-newsletter
- Ability to submit job openings to online job board
- Eligibility for the Anthem health benefits plan through the Southern Ohio Chamber Alliance (SOCA)
- Group Workers Compensation Insurance program
- Advertising and sponsorship opportunities
- Referrals to your business/organization
- 25% discount on Constant Contact email marketing
- One (1) Half-day conference room rental
- Small Business Development Center consulting
- Access to bulk mailing permit
- Public notary services
- Certificate of Origin service for local manufacturers shipping products overseas
- Membership badge to display on your website

Annual Investment: \$300



**Members Save
on Health Benefits!**



Anthem 
SMALL BUSINESS 

Members of the Lancaster Fairfield County Chamber of Commerce with up to 50 employees are eligible to enroll in the SOCA Benefit Plan. Choose from a variety of plan designs with affordable, competitive rates and convenient monthly payments. Call the Chamber at 740-653-8251 for a referral to a local broker, or visit LANCOC.ORG/SOCA for more information.

THE PROMOTER

While you are running your business, the Chamber works for you year-round. Take advantage of these opportunities made to drive exposure and potential sales to your business. Gain advice, save time, and grow your business by learning from others.

Promoter Level Benefits

- Four (4) free Small Business University registrations
- Ability to submit content for weekly newsletter
- Ability to post events and Hot Deals (promotions and discounts) on the Chamber website
- One (1) 30-day rotating banner ad annually displayed on Chamber's website - choice of either directory, job board, or events pages
- Two (2) half-day conference room rentals annually
- One (1) Member Mailing List in Excel format per year (list only includes physical addresses - no emails)

Annual Investment: \$450

THE ACHIEVER

Your business is growing! With growth comes new challenges and opportunities. You want to save time, learn from others, and make smart investments in positioning your company for growth.

Achiever Level Benefits

- All services from Core Membership Benefits package
- State of the City, State of the Schools, and State of the County sponsorships
- Enhanced online business directory with logos, photos, videos, and more
- Ability to submit content for weekly newsletter, post Hot Deals, and add community events online
- One (1) 90-day rotating banner ad annually displayed on Chamber's website - choice of either directory, job board, or events pages
- Two (2) half-day conference room rentals annually
- One (1) Member Mailing List in Excel (includes company, primary contact, address - no emails) per year
- One (1) 90-second video spotlight on Chamber's social media pages annually



Annual Investment: \$750



COMMUNITY CHAMPIONS

At these levels, you have a seat at the table with leaders who help set the direction of the Chamber. Your organization receives VIP recognition at all signature events and the highest noteriety through the Chamber's publications and marketing materials. Your investment is one that will last for years to come. Together, we ignite new growth, inspire leadership, and advance our community.

THE LEADER

Annual Investment: \$10,000

- Presenting Sponsor of Chamber's Annual Dinner
- Platinum Sponsor of Annual Golf Outing
- Platinum Sponsor of ATHENA Banquet
- Eight (8) reserved seats at the Chamber's Annual Awards program
- 12-foot display space at Annual Trade Show
- Eight (8) reserved seats at the ATHENA Awards Banquet
- Four-some team in the Chamber's Annual Golf Outing
- Sponsor One (1) Business After Hours event
- Two (2) Fairfield Leadership registrations
- One (1) Leadership registration donated to a nonprofit on behalf of your organization
- 12-month rotating banner ad on Chamber website

Through its relationships with area officials, The Chamber gives us a voice in the future of the region.

We're proud to be members of The Chamber and help to influence outcomes for all who call Lancaster and Fairfield County home.

**Laura Tussing, Regional President
Park National Bank**



THE INFLUENCER

Annual Investment: \$5,000

- Platinum Sponsor of Chamber's Annual Dinner
- Platinum Sponsor of Annual Golf Outing
- Gold Sponsor of ATHENA Banquet
- Four (4) reserved seats at the Chamber's Annual Awards program
- 6-foot display space at Annual Trade Show
- Four (4) reserved seats at the ATHENA Awards Banquet
- Four-some team in the Chamber's Annual Golf Outing
- Sponsor one (1) Chamber Connect
- One (1) Fairfield Leadership registration
- 12-month rotating banner ad on Chamber website

THE ADVOCATE

Annual Investment: \$2,500

- Gold Sponsor of Chamber's Annual Dinner
- Gold Sponsor of Annual Golf Outing
- Silver Sponsor of ATHENA Banquet
- 6-foot display space at Annual Trade Show
- Two-some registration in the Chamber's Annual Golf Outing
- 50% off one (1) Fairfield Leadership registration
- 6-month rotating banner ad on Chamber website

All Community Champion members receive enhanced business directory listings, an appearance on the Chamber's Business Spotlight Podcast, weekly newsletter sponsorships, and recognition on The Chamber's website.

PROGRAMS + COMMITTEES

Fairfield County Safety Council

Helping area businesses of all sizes and industries stay informed on the latest safety information. Monthly meetings cover a wide array of topics, including health and wellness, active shooter training, updates from the Ohio Bureau of Workers Compensation, and more. Participating businesses may also qualify to receive a rebate on their BWC premiums.



FAIRFIELD COUNTY
SAFETY COUNCIL

Fairfield Leadership

Creating the next generation of leaders in Fairfield County. The eight-month Fairfield Leadership program helps participants gain the skills and knowledge needed to grow professionally and become leaders within their organization and community.



FAIRFIELD
LEADERSHIP

DEIB Committee

DEIB represents “Diversity, Equity, Inclusion, and Belonging,” all pillars for creating a prosperous business environment. The DEIB Committee strives to create initiatives that help make Lancaster and Fairfield County a more diverse business community through dialogue, training, and area events.



Legislative Action Committee

Business advocacy is one of the Chamber of Commerce’s top priorities. The Legislative Action Committee reviews local, state, and federal policies and legislation that impacts businesses in Fairfield County, meets with community leaders, representatives, and area members of Congress to voice feedback and concerns.



LEGISLATIVE ACTION
COMMITTEE

Young Professionals of Fairfield County

YPFC strives to enable connectivity and meaningful engagements with like-minded individuals. Programs and initiatives are targeted towards individuals ages 21 to 40 who want to be involved in the local business community. Events include networking opportunities, lunch-and-learns, and volunteering with local non-profit organizations.

