



LANCASTER FAIRFIELD COUNTY CHAMBER OF COMMERCE

2024
MEMBERSHIP GUIDE
BENEFITS • SPONSORSHIPS • OPPORTUNITIES



ABOUT US

On behalf of the Lancaster Fairfield County Chamber of Commerce, our staff, Board of Directors, and over 500 member organizations, I'd like to thank you for your interest in contributing to our Chamber.

The mission of the Lancaster Fairfield County Chamber of Commerce is to create a prosperous business environment that enhances life in our region by providing value-added programs and services that contribute to our members' success.

In this packet, you will find a wide variety of services and opportunity designed to help your organization, your employees, and you as a business leader. From networking events and training opportunities, to marketing benefits and additional resources, all designed to equip you with the tools needed for your organization to grow and thrive.

Our staff is always available to help you navigate through the many benefits and services provided at each level of membership. Whether you're a new business owner just starting out or a long-time member of the Chamber, we're happy to answer any questions that you may have.

For more information, visit our website at lancoc.org or give us a call at 740-653-8251. Thank you once again for your interest in the Lancaster Fairfield County Chamber of Commerce, and we look forward to hearing from you soon!

TRAVIS MARKWOOD
CHAMBER PRESIDENT

CHERYL BARBER
MEMBER SERVICES DIRECTOR

MARGIE DONNELL
OPERATIONS MANAGER

LOGAN WEAVER
MARKETING COORDINATOR

LANCASTER FAIRFIELD COUNTY
CHAMBER OF COMMERCE

THE NETWORKER

Annual Investment: \$300

The Networker is your foot in the door to the wide variety of services and benefits provided by The Chamber. With your investment, you will receive the opportunity to network with over 600 members, gain visibility, and access business resources. This level includes all of our core benefits and is designed to give you tools for success.

Core Membership Benefits

- Standard listing in online business directory
(Company, address, phone, brief description, links)
- Invites to and member pricing on Chamber events
- Subscription to weekly Chamber e-newsletter
- Ability to submit job openings to online job board
- Eligibility for the Anthem health benefits plan through the Southern Ohio Chamber Alliance (SOCA)
- Group Workers Compensation Insurance program
- Advertising and sponsorship opportunities
- Referrals to your business/organization
- 25% discount on Constant Contact email marketing
- One (1) Half-day conference room rental
- Small Business Development Center consulting
- Public notary services
- Certificate of Origin service for local manufacturers shipping products overseas
- Membership badge to display on your website

**Members Save
on Health Benefits!**



Anthem  
SMALL BUSINESS

Members of the Lancaster Fairfield County Chamber of Commerce with up to 50 employees are eligible to enroll in the SOCA Benefit Plan. Choose from a variety of plan designs with affordable, competitive rates and convenient monthly payments. Call the Chamber at 740-653-8251 for a referral to a local broker, or visit LANCOC.ORG/SOCA for more information.

THE PROMOTER

Annual Investment: \$450

While you are running your business, the Chamber works for you year-round. Take advantage of these opportunities made to drive exposure and potential sales to your business. Gain advice, save time, and grow your business by learning from others.

Promoter Level Benefits

- Four (4) free Small Business University registrations
- Ability to submit content for weekly newsletter
- Ability to post events and Hot Deals (promotions and discounts) on the Chamber website
- One (1) 30-day rotating banner ad annually displayed on Chamber's website - choice of either directory, job board, or events pages
- Two (2) half-day conference room rentals annually
- One (1) Member Mailing List in Excel format per year (list only includes physical addresses - no emails)

THE ACHIEVER

Annual Investment: \$750

Your business is growing! With growth comes new challenges and opportunities. You want to save time, learn from others, and make smart investments in positioning your company for growth.

Achiever Level Benefits

- All services from Core Membership Benefits package
- State of the City, State of the Schools, and State of the County sponsorships
- Enhanced online business directory with logos, photos, videos, and more
- Ability to submit content for weekly newsletter, post Hot Deals, and add community events online
- One (1) 90-day rotating banner ad annually displayed on Chamber's website - choice of either directory, job board, or events pages
- Two (2) half-day conference room rentals annually
- One (1) Member Mailing List in Excel (includes company, primary contact, address - no emails) per year
- One (1) 90-second video spotlight on Chamber's social media pages annually



COMMUNITY CHAMPIONS

At these levels, you have a seat at the table with leaders who help set the direction of the Chamber. Your organization receives VIP recognition at all signature events and the highest noteriety through the Chamber's publications and marketing materials. Your investment is one that will last for years to come. Together, we ignite new growth, inspire leadership, and advance our community.

THE LEADER

Annual Investment: \$10,000

- Presenting Sponsor of Chamber's Annual Dinner
- Platinum Sponsor of Annual Golf Outing
- Platinum Sponsor of ATHENA Banquet
- Eight (8) reserved seats at the Chamber's Annual Awards program
- 12-foot display space at Annual Trade Show
- Eight (8) reserved seats at the ATHENA Awards Banquet
- Four-some team in the Chamber's Annual Golf Outing
- Sponsor One (1) Business After Hours event
- Two (2) Fairfield Leadership registrations
- One (1) Leadership registration donated to a nonprofit on behalf of your organization
- 12-month rotating banner ad on Chamber website

Through its relationships with area officials, The Chamber gives us a voice in the future of the region.

We're proud to be members of The Chamber and help to influence outcomes for all who call Lancaster and Fairfield County home.

**Laura Tussing, Regional President
Park National Bank**



THE INFLUENCER

Annual Investment: \$5,000

- Platinum Sponsor of Chamber's Annual Dinner
- Platinum Sponsor of Annual Golf Outing
- Gold Sponsor of ATHENA Banquet
- Four (4) reserved seats at the Chamber's Annual Awards program
- 6-foot display space at Annual Trade Show
- Four (4) reserved seats at the ATHENA Awards Banquet
- Four-some team in the Chamber's Annual Golf Outing
- Sponsor one (1) Chamber Connect
- One (1) Fairfield Leadership registration
- 12-month rotating banner ad on Chamber website

THE ADVOCATE

Annual Investment: \$2,500

- Gold Sponsor of Chamber's Annual Dinner
- Gold Sponsor of Annual Golf Outing
- Silver Sponsor of ATHENA Banquet
- 6-foot display space at Annual Trade Show
- Two-some registration in the Chamber's Annual Golf Outing
- 50% off one (1) Fairfield Leadership registration
- 6-month rotating banner ad on Chamber website

All Community Champion members receive enhanced business directory listings, an appearance on the Chamber's Business Spotlight Podcast, weekly newsletter sponsorships, and recognition on The Chamber's website.

**Benefit Comparison of the
2024 Tiered Membership Structure**

Member Benefits	The Community Champions					
	The Networker	The Promoter	The Achiever	The Advocate	The Influencer	The Leader
	\$300 Value \$450	\$450 Value \$1,560	\$750 Value \$2,850	\$2,500 Value \$6,400	\$5,000 Value \$8,950	\$10,000 Value \$14,550
Participate on committees	✓	✓	✓	✓	✓	✓
Invitations to Ribbon Cuttings/Chamber Events	✓	✓	✓	✓	✓	✓
Standard Listing in the online & mobile Business Directory	✓	✓				
Enhanced Listing in the online & mobile Business Directory			✓	✓	✓	✓
Chamber referrals to your business/organization	✓	✓	✓	✓	✓	✓
Advertising and Sponsorship opportunities	✓	✓	✓	✓	✓	✓
Chamber Membership decal	✓	✓	✓	✓	✓	✓
Ability to submit job listings to online job board	✓	✓	✓	✓	✓	✓
Group Health Insurance Program (2-50 employees)	✓	✓	✓	✓	✓	✓
Group Workers Compensation Insurance Program	✓	✓	✓	✓	✓	✓
Access to Safety Council program	✓	✓	✓	✓	✓	✓
25% off Constant Contact email marketing program	✓	✓	✓	✓	✓	✓
Half-day conference room rental	✓	✓ x 2	✓ x 2			
Access to Small Business Development Center consulting	✓	✓	✓	✓	✓	✓
Subscriptions to Chamber E-newsletter and weekly E-blasts	✓	✓	✓	✓	✓	✓
Representation on legislation/policies that impact you	✓	✓	✓	✓	✓	✓
Public Notary service	✓	✓	✓	✓	✓	✓
Certificate of Origin Service	✓	✓	✓	✓	✓	✓
30-day rotating online Business Directory Banner Ad in One (1) category		✓	✓ x 3	✓ x 6	✓ x 12	✓ x 12
Advanced Marketing & Promotions Package		✓	✓	✓	✓	✓
Member Mailing list-One (1) per year		✓	✓	✓	✓	✓
Small Business University Sessions-Four (4)		✓ x 4				
State of the City, County and Schools sponsorship			✓			
2-minute video spotlight on Chamber social media sites-One (1) per yr			✓	✓	✓	✓
Fairfield Leadership Registration - One (1)				1/2 ✓	✓	✓ x 2
Fairfield Leadership Scholarship to non-profit - One (1)						✓
Recognition as Advocate, Influencer or Leader Partner (newsletter, website and spotlight banner)				✓	✓	✓
Recognition as a Newsletter Sponsor (rotates weekly thru top 3 levels)				✓	✓	✓
After-Biz Meet & Greet: Networking Event Sponsor - One (1)						✓
Chamber Connect: Get to Know New Members - Sponsor One (1)					✓	
Premium Trade Show space & VIP seating at events						✓
Annual Meeting - Gold Sponsor (includes 6' display space)				✓		
Annual Meeting - Platinum Sponsor (includes 6' display space & 4 dinners)					✓	
Annual Meeting - Presenting Sponsor (includes 12' display space & 8 dinners)						✓
Athena Banquet - Silver Sponsor (includes 2 dinners)				✓		
Athena Banquet - Gold Sponsor (Includes 4 dinners)					✓	
Athena - Platinum Sponsor (includes 8 dinners)						✓
Golf Outing - Gold Sponsor (includes 2 rounds of golf)				✓		
Golf Outing - Platinum Sponsor (includes 4 rounds of golf)					✓	✓

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